



Case Study

Ambient Scenting - Beverly Wilshire Hotel

The Background

The renowned Beverly Wilshire Hotel was using scented candles to deliver a jasmine fragrance in its Wilshire Lobby.

The Challenge

The use of candles not only posed a potential danger, they were expensive, very high maintenance for staff and could not provide uniformity through the lobby space.

The Solution

Prolitec replicated the jasmine aroma of the candles and diffused it through a HVAC appliance to provide a lower cost, safer alternative with uniform intensity throughout.



the odour management experts

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